

Amendments to the Claims:

This listing of claims replaces all prior versions and listings of claims in the application:

Listing of Claims:

1. (Currently Amended) A system comprising:
 - a display interface for outputting display data;
 - an input for receiving multiple viewer commands over a predetermined interval of time, each of the multiple viewer commands being a command to invoke viewing of content at the time of command entry, wherein the content includes television channel content or web page content;
 - an interface for sending the multiple viewer commands, received over the predetermined interval of time, for analysis, the analysis including:
 - a determination of particular television channel content being viewed by the viewer, and
 - a determination of whether the viewer accessed particular web page content related to the particular television channel content when viewing the particular television channel content;
 - an interface for receiving customized electronic program guide (EPG) data, the customized EPG data being determined based at least in part on the particular television channel content being viewed by the viewer and the particular web page content related to the particular television channel content that was accessed by the viewer when viewing the particular television channel content; and
 - a processor for creating a customized EPG display from the received customized EPG data for output to the display interface,
- wherein the interface comprises an interface for sending the multiple viewer commands, received over the predetermined interval of time, for an analysis that includes a

determination of whether the viewer accessed particular web page content related to the particular television channel content when viewing the particular television channel content by: monitoring the particular web page content viewed while the particular television channel content is viewed, and determining that the particular web page content viewed while the particular television channel content is viewed is related to the particular television channel content.

2. (Previously Presented) The system of claim 1 further comprising a memory for storing the multiple viewer commands.
3. (Previously Presented) The system of claim 2 wherein the stored multiple viewer commands are periodically accessed by the processor and sent to a host for analysis.
4. (Previously Presented) The system of claim 1 wherein the processor runs a browser application and the browser application creates the customized EPG display.
5. (Previously Presented) The system of claim 1 further comprising a memory for storing the customized EPG data wherein the processor uses the stored customized EPG data to create the customized EPG display.
6. (Previously Presented) The system of claim 5 wherein the processor receives default EPG data for creating an EPG, accesses the stored customized EPG data from the memory, and creates the customized EPG display from the received default EPG data and the stored customized EPG data.
7. (Previously Presented) The system of claim 5 wherein the processor creates the customized EPG display from the stored customized EPG data when the system is offline.

8. (Previously Presented) The system of claim 1 wherein the customized EPG data include a commercial or advertising.

9. (Previously Presented) The system of claim 1 wherein the customized EPG data include one or more mini-guides.

10. (Previously Presented) The system of claim 1 wherein the processor determines an identity of the viewer from at least one of the input multiple viewer commands and creates the customized EPG display based on the determined viewer identity.

11. (Previously Presented) The system of claim 1 further comprising a memory wherein the processor determines the identity of the viewer based on an input viewer command and stores the input viewer command in a viewer file that is associated with the determined viewer identity.

12. (Currently Amended) A method for displaying a customized electronic program guide (EPG) comprising:

receiving multiple viewer commands over a predetermined interval of time, each of the multiple viewer commands being a command to invoke viewing of content at the time of command entry, wherein the content includes television channel content or web page content;

sending the multiple viewer commands, received over the predetermined interval of time, for analysis, the analysis including:

a determination of particular television channel content being viewed by the viewer, and

a determination of whether the viewer accessed particular web page content related to the particular television channel content when viewing the particular television channel content;

receiving customized EPG data based at least in part on the particular television channel content being viewed by the viewer and the particular web page content related to the particular television channel content that was accessed by the viewer when viewing the particular television channel content; and

creating a customized EPG display from the received customized EPG data; and
displaying the customized EPG display,

wherein sending the multiple viewer commands comprises sending the multiple viewer commands, received over the predetermined interval of time, for an analysis that includes a determination of whether the viewer accessed particular web page content related to the particular television channel content when viewing the particular television channel content by:
monitoring the particular web page content viewed while the particular television channel content is viewed, and
determining that the particular web page content viewed while the particular television channel content is viewed is related to the particular television channel content.

13. (Previously Presented) The method of claim 12 further comprising storing the multiple viewer commands.

14. (Previously Presented) The method of claim 13 further comprising periodically accessing the stored multiple viewer commands and sending the stored multiple viewer commands to be analyzed.

15. (Previously Presented) The method of claim 12 further comprising storing the customized EPG data and creating the customized EPG display from the stored customized EPG data.

16. (Previously Presented) The method of claim 12 further comprising using a browser application running on a processor to create the customized EPG display.

17. (Previously Presented) The method of claim 15 further comprising receiving default EPG data for creating an EPG and accessing the stored customized EPG data to create the customized EPG display from the received default EPG data and the stored customized EPG data.

18. (Original) The method of claim 15 wherein the customized EPG data include a commercial or advertising.

19. (Previously Presented) The method of claim 12 further comprising determining an identity of the viewer from at least one of the multiple input viewer commands and creating the customized EPG display based on the determined viewer identity.

20. (Previously Presented) The method of claim 12 further comprising determining an identity of the viewer and storing the multiple viewer commands in a viewer file that is associated with the determined viewer identity.

21. (Original) The method of claim 12 wherein the customized EPG data include one or more mini-guides.

22. (Currently Amended) A method for creating an electronic program guide (EPG) comprising:

receiving multiple viewer commands to a set top box over a predetermined interval of time, each of the multiple viewer commands being a command to invoke viewing of content at the time of command entry, wherein the content includes television channel content or web page content;

analyzing the multiple viewer commands to:

determine particular television channel content being viewed by the viewer, and

determine whether the viewer accessed particular web page content related to the particular television channel content when viewing the particular television channel content; and customizing content associated with the EPG based at least in part on the particular television channel content being viewed by the viewer and the particular web page content related to the particular television channel content that was accessed by the viewer when viewing the particular television channel content,

wherein analyzing the multiple viewer commands to determine whether the viewer accessed particular web page content related to the particular television channel content when viewing the particular television channel content includes:

monitoring the particular web page content viewed while the particular television channel content is viewed, and

determining that the particular web page content viewed while the particular television channel content is viewed is related to the particular television channel content.

23. (Previously Presented) The method of claim 22 wherein receiving the multiple viewer commands includes receiving signals from a viewer input device.

24. (Previously Presented) The method of claim 22 further comprising periodically receiving additional view commands, analyzing the additional viewer commands, and customizing the content associated with the EPG based on the additional viewer commands.

25. (Previously Presented) The method of claim 22 further comprising sending the customized content associated with the EPG to the viewer for display.

26. (Canceled)

27. (Previously Presented) The method of claim 22 wherein the receiving multiple viewer commands includes receiving multiple viewer commands indicating at least one of a

change of channels, a guide selection, a category selection, a programming selection, a recorded program, an indication of viewed web content, a purchase or transaction, and a rating of a show.

28. (Original) The method of claim 22 wherein the customized EPG data include one or more mini-guides.

29-47. (Canceled)

48. (Previously Presented) The system of claim 1 wherein the system comprises a set top box.

49. (Previously Presented) The system of claim 2 wherein the memory comprises a large-scale memory device.

50. (Previously Presented) The system of claim 49 wherein the large-scale memory device comprises a hard drive.

51. (Previously Presented) The system of claim 49 wherein the large-scale memory device is further configured to store at least one of TV content and web content.

52-61. (Canceled)

62. (Previously Presented) The system of claim 1 wherein the input for receiving the multiple viewer commands includes an input for receiving multiple viewer commands over the predetermined interval of time, the multiple viewer commands including a command to invoke viewing of the e-mail content at the time of command entry.

63-67. (Canceled)

68. (Previously Presented) The method of claim 22 wherein receiving the multiple viewer commands includes receiving the multiple viewer commands to the set top box over the predetermined interval of time, the multiple viewer commands including a command to invoke viewing of the e-mail content at the time of command entry.

69-77. (Canceled)

78. (Previously Presented) The system of claim 1 wherein the input for receiving the multiple viewer commands includes an input for receiving multiple viewer commands over the predetermined interval of time, the multiple viewer commands including a command that was used to transition to a new television channel at the time of the command entry.

79. (Canceled)

80. (Previously Presented) The method of claim 22 wherein receiving the multiple viewer commands includes receiving the multiple viewer commands to the set top box over the predetermined interval of time, the multiple viewer commands including a command that was used to transition to a new television channel at the time of the command entry.

81-84. (Canceled)

85. (Previously Presented) The system of claim 1 wherein the interface comprises an interface for sending the multiple viewer commands, received over the predetermined interval of time, for an analysis that includes a determination of whether the viewer accessed particular web page content that is within the same category of content as the particular television channel content when viewing the particular television channel content.

86. (Previously Presented) The system of claim 85 wherein the particular television channel content comprises television channel content related to a sports team and the particular web page content comprises web page content related to the sports team.

87. (Canceled)

88. (Previously Presented) The method of claim 12 wherein sending the multiple viewer commands comprises sending the multiple viewer commands, received over the predetermined interval of time, for an analysis that includes a determination of whether the viewer accessed particular web page content that is within the same category of content as the particular television channel content when viewing the particular television channel content.

89. (Previously Presented) The method of claim 88 wherein the particular television channel content comprises television content related to a sports team and the particular web page content comprises web page content related to the sports team.

90. (Canceled)

91. (Previously Presented) The method of claim 22 wherein analyzing the multiple viewer commands to determine whether the viewer accessed particular web page content related to the particular television channel content comprises analyzing the multiple viewer commands to determine whether the viewer accessed particular web page content that is within the same category of content as the particular television channel content when viewing the particular television channel content.

92. (Previously Presented) The method of claim 91 wherein the particular television channel content comprises television content related to a sports team and the particular web page content comprises web page content related to the sports team.

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93-98. (Canceled)